ADINA OMAROVA

AI PRODUCT BUILDER | AI-ASSISTED DEVELOPMENT

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PROFESSIONAL SUMMARY

AI-native product builder with hands-on experience turning business ideas into functional digital products. Experienced across product logic, AI-assisted development, web applications, API integrations, automation, conversational AI, testing, debugging, and rapid prototyping. Strong at translating ambiguous requirements into clear user flows, working features, and iterative product improvements.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS	AI Product Development | Product Logic & Feature Definition | Rapid Prototyping | AI Automation | Conversational AI | API Integrations | Testing & Debugging | UI/UX Direction
TECHNICAL SKILLS	OpenAI Codex | ChatGPT | Gemini | Git/GitHub | Basic SQL | APIs | Web Development | Nano Banana | Seedance | Veo | Higgsfield | Kling

KEY ACHIEVEMENTS

- **AI Sales System:** Built an AI-assisted customer and sales environment with conversational workflows, AI/manual modes, lead scoring, follow-up logic, conversation analysis, and a structured 16-product catalogue.
- **Product Catalogue:** Built a responsive web catalogue with product filtering, specifications, pricing and installment information, product selection, and a WhatsApp sales journey.
- **AI Content Studio:** Building a personal AI content-production workspace that brings image, video, and multimodal generation workflows into one interface through external AI services and APIs.

PROFESSIONAL EXPERIENCE

NEXIS DIGITAL | AI Product Builder / Product & Automation Specialist *2026–Present*

- Help shape and ship AI-powered digital products in a small product team, translating business needs into product logic, user flows, feature requirements, and working implementations.
- Use OpenAI Codex and AI-assisted workflows to build, debug, test, and iterate on web products, internal tools, dashboards, chatbots, and API-powered features.
- Work across product coordination, testing, and iteration, identifying issues, refining workflows, and moving features from concept to usable product.

EDUCATION

Maqsut Narikbayev University (MNU) | International Relations & Diplomacy *2021–2024*

LANGUAGES

English — B2, Professional Working Proficiency | Russian — Fluent